

Making The Dream Work

By: Janice Alexander & Ye Sol Park



SENECA INM220

ICONS

Purpose:

To create 6 icons for any franchise (Movies, TV series, Animation Studio, etc.) of your choosing.
The icons must be created using the GOLDEN RATIO, as well as look consistent with each other (they belong together).

Dreamworks 3D Animated Movies

Megamind

Megamind's Features

Big top heavy head
Green eyes
Blue skin
Beard
Forehead wrinkles
Upside triangular head



Rise of the Guardians

Jack Frost's Features

Square jaw
Blue eyes
White hair
Purple eyebags
Pale Skin
Bulbous nose



Roxanne Ritchi's Features

Short brown hair
Blue eyes
Beauty mark
Pink peachy skin tone
Feminine features



Pitch Black's Features

Evil pointed features
Black hair
Dark grey skin
Gold eyes
Upside Triangular head
Long sharp nose



How to Train Your Dragon

Hiccup

Green eyes
Shaggy brown hair
Freckles
Eyebrow wrinkles
Scar on chin
Tanned peachy skin



Astrid

Dirty blonde hair
Blue eyes
Long hair, braided
Bangs
Freckles



Shared Features

Head

Strong Jaw: *Jack Frost, Hiccup*

Smooth Jaw: *Astrid, Roxanne*

Sharp Jaw: *Pitch Black, Megamind*

Eyes

Sharp Eyes:
Jack Frost, Pitch Black, Astrid

Half Circle Eyes:
Hiccup, Megamind, Roxanne

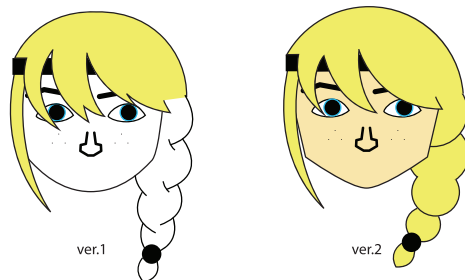
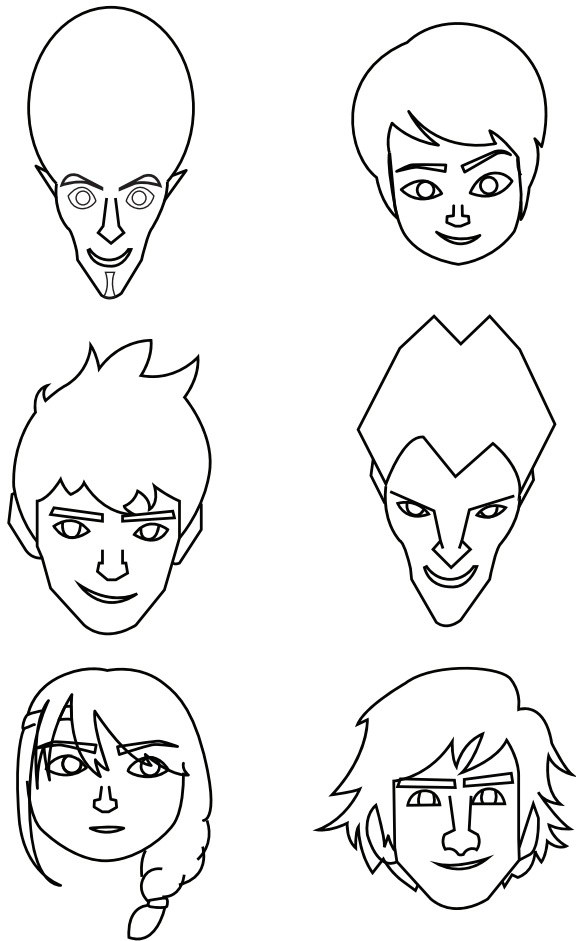
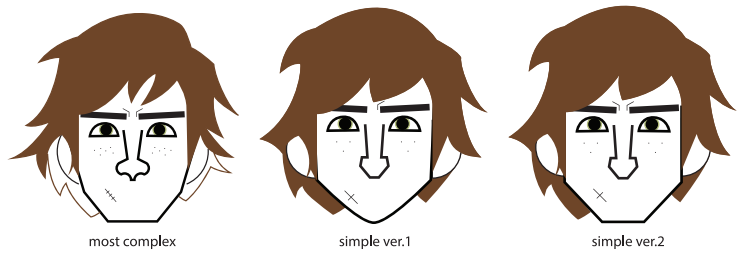
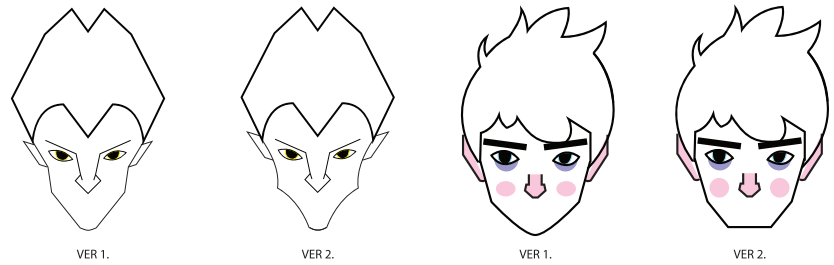
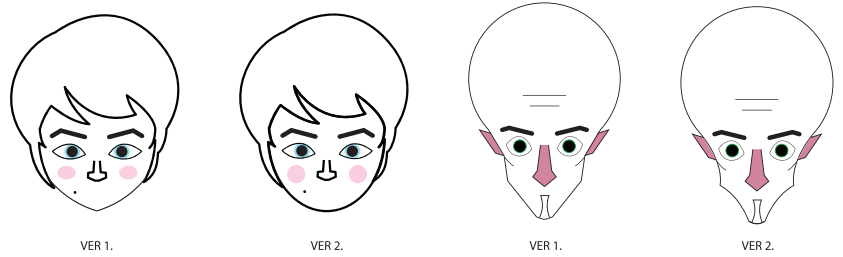
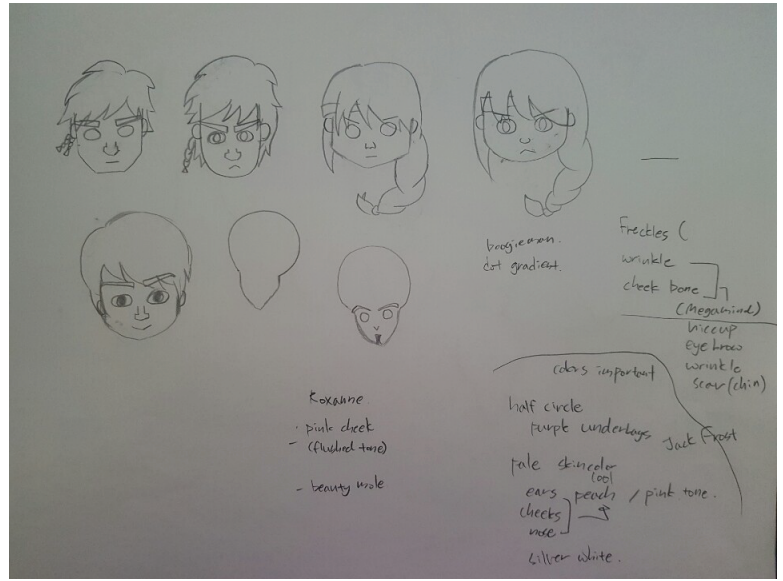
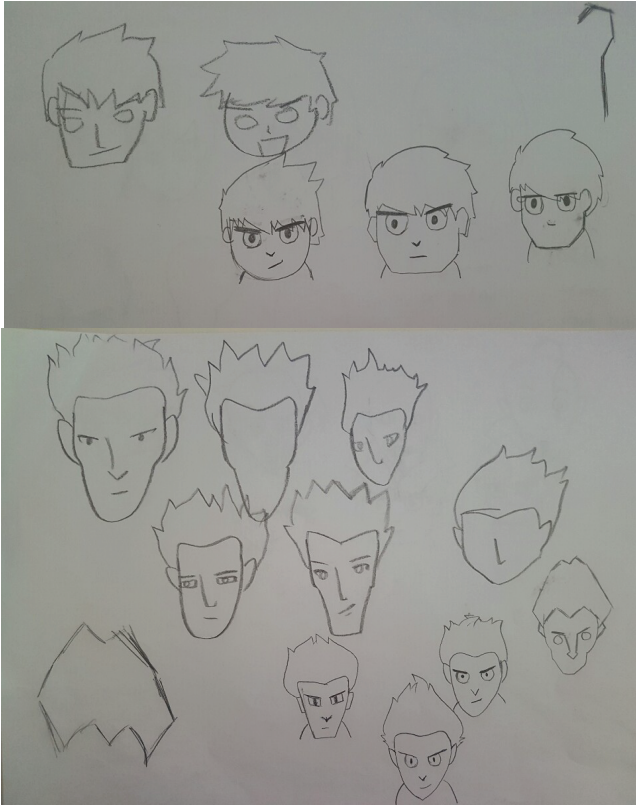
Nose

Long: *Hiccup, Pitch Black*

Medium: *Jack Frost, Megamind*

Short: *Astrid, Roxanne*

Character Icon Design Progress Work



Colour Schemes

Rise of The Guardians: Pitch Black



PANTONE:

427C
877C
Cool Gray11C
Neutral BlackC
Black C
134C

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C74 M68 Y63 K77
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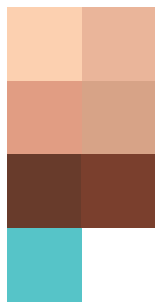
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HEX#6D747A

C10 M21 Y73 KO
R230 G194 B97
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Megamind: Roxanne Ritchi



PANTONE:

712C 7603C
162C 7594C
486C 3252C
7415C

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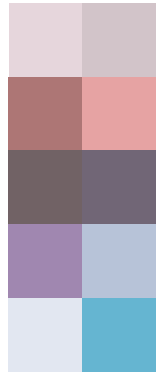
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C7 M30 Y31 KO
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Rise of The Guardians: Jack Frost



PANTONE:

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663C 537C
4995C 521C
176C 7666C
411C 7702C

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R96 G80 B77
HEX#60504D

C11 M7 Y3 KO
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HEX#DFE3EB

C36 M16 Y8 KO
R187 G199 B215
HEX#BBC7D7

C36 M56 Y5 KO
R168 G126 B177
HEX#A87EB1

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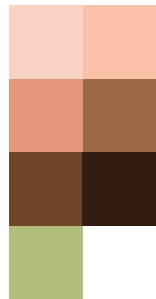
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R157 G97 B103
HEX#9D6167

C0 M38 Y15 KO
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How To Train Your Dragon: Hiccup



PANTONE:

7520C 7588C
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1625C 7492C
7574C

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HEX#7F4C36

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HEX#EDBFAF

C0 M30 Y35 KO
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HEX#FFBF9E

C0 M44 Y42 KO
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HEX#FFA488

Megamind: Megamind



PANTONE:

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2717C 7682C
667C 2767C
2645C 368C

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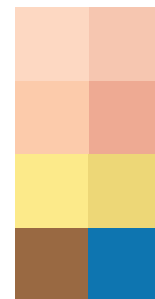
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How To Train Your Dragon: Astrid



PANTONE:

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726C 460C
475C 4635C
487C 640C

C52 M29 Y10 KO
R250 G223 B141
HEX#FADF8D

C4 M13 Y32 KO
R244 G219 B178
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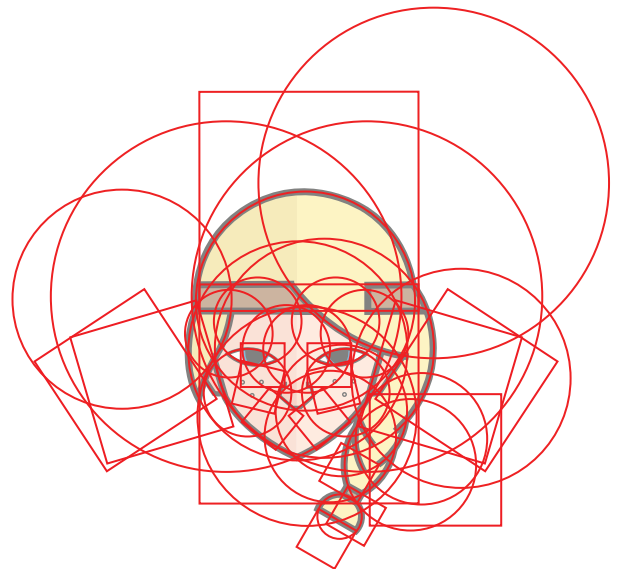
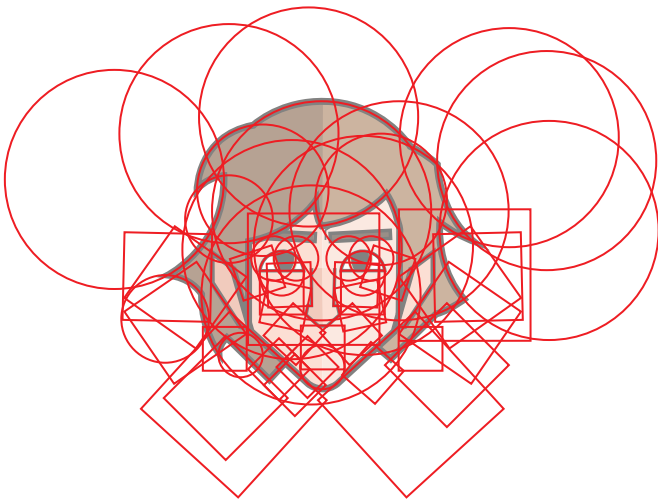
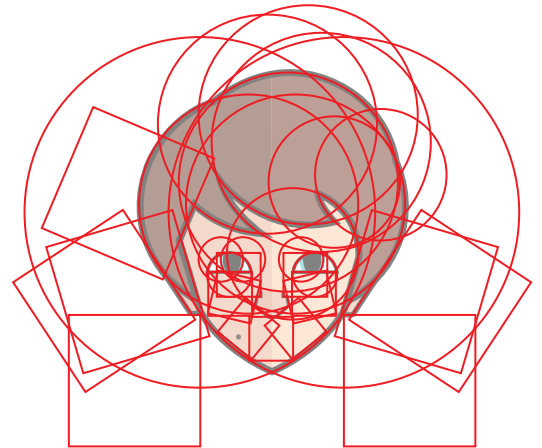
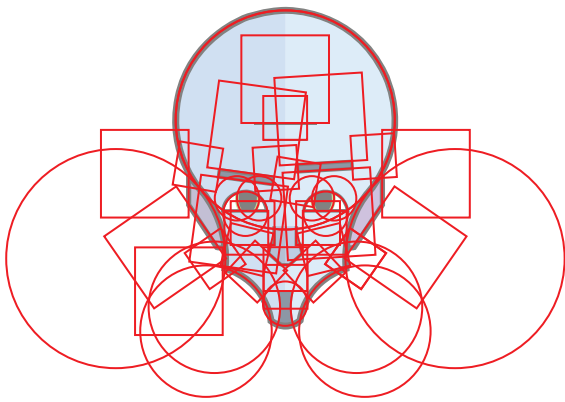
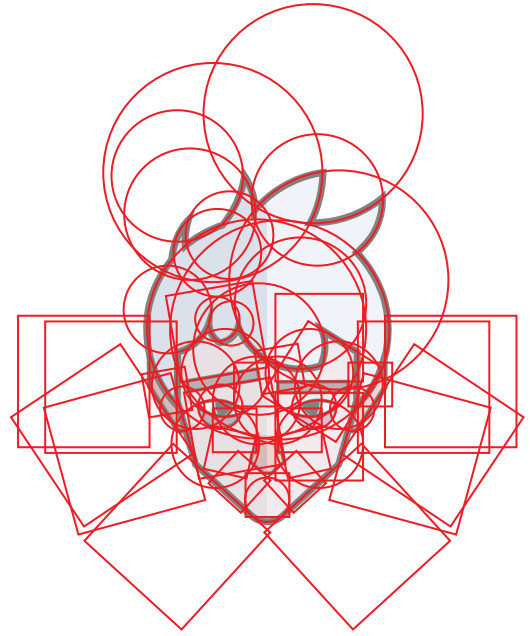
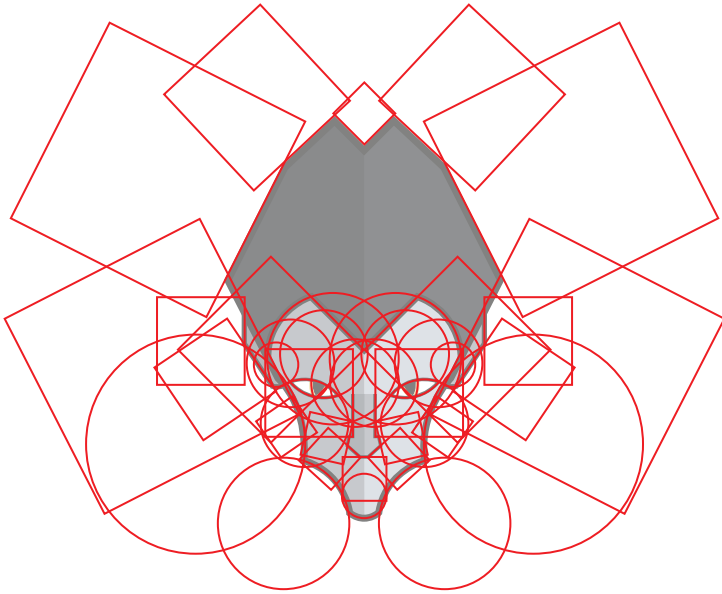
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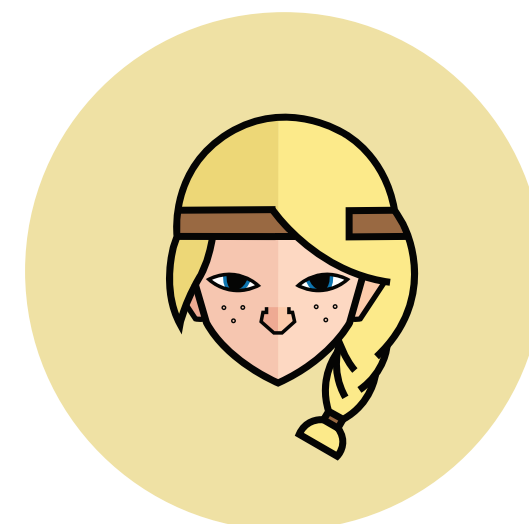
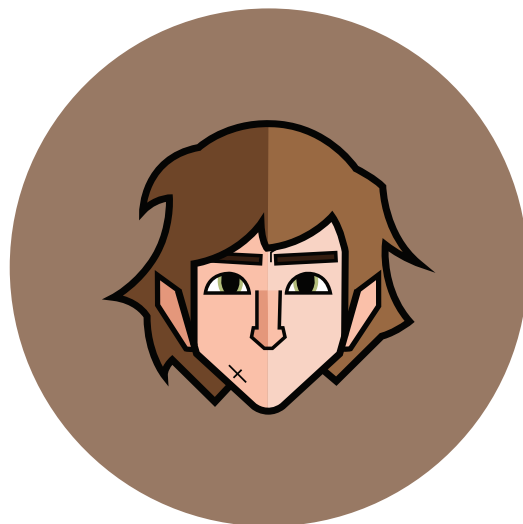
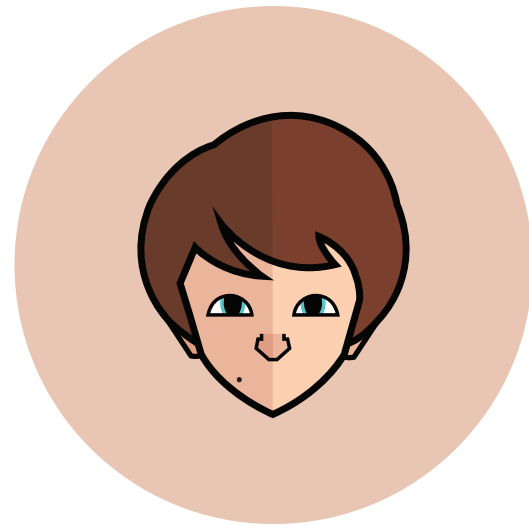
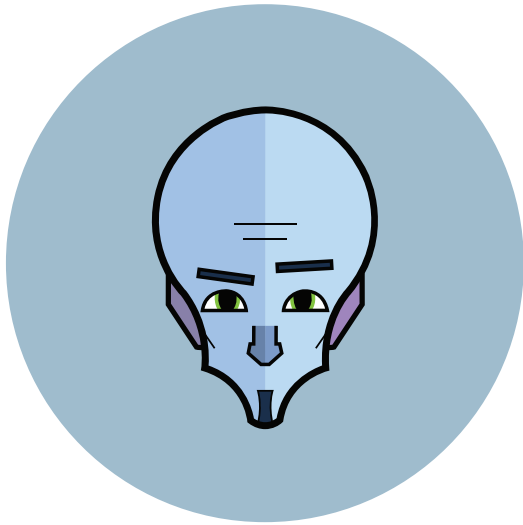
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HEX#985F33

C84 M41 Y6 KO
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HEX#0080BB

Golden Ratio



Finalized Icons



Program(s) Used For This Project:



THANK YOU

